Town of Sharpsburg

Organizational Meeting of
Downtown Development Authority
Sharpsburg Community Center
105 Main Street
Sharpsburg, GA
September 11, 2023

MINUTES

8:30AM		

Call DDA Meeting to Order:

Authority Member Yarbrough called meeting to order at 8:30 A.M.

Prayer:

Authority Member Wren led all in attendance in prayer.

Pledge of Allegiance:

Authority Member Yarbrough led all in attendance in the Pledge of Allegiance.

Establish Quorum:

Authority Member Yarbrough stated a quorum was present. All Authority Members were present.

Guests:

Justin Halford, Out of Town Sharpsburg resident; Maxwell Britton, Out of Town Sharpsburg resident, and small business owner.

Proclamations:

There were no Proclamations.

Review/Approval of Minutes:

Authority Member Woods moved to approve the August 18, 2023 Minutes. Authority Member Brown seconded the motion. The motion passed 7-0.

New Business:

1. Swearing in of Authority Members

Town Attorney Sears swore in Authority Members Sherri Woods and Mike Barrett.

2. Fundraising/Funds

Authority Member Yarbrough briefed the members on ways to gain funds for the Downtown Development Authority.

a. Christmas Market

Authority Member Yarbrough briefed the members on the benefit of holding a market during the Holidays. This market would be a small and quaint holiday event that would allow residents to explore downtown.

Authority Member Wren motioned to approve a one-day Christmas Market. Authority Member Harris seconded the motion. The Motion passed 7-0.

b. Sharpsburg Town Council

Authority Member Yarbrough briefed the members of requesting funds from the Town Council. These funds would benefit the Downtown Development Authority in various areas:

- Décor for downtown
- Advertising
- Fundraisers that the Downtown Development Authority will host

Authority to request funds from Town Council based off motion made from meeting August 18th, 2023, to raise funds via written request.

Old Business:

Swearing in of Members – No vote or action taken.

Elect Officers - No vote or action taken.

Adoption of By-Laws - No vote or action taken.

Review Operations and statute of DDA – No vote or action taken.

Set meeting time, date and location – Authority Member Yarbrough briefed the Authority members on the location and time the meeting can be moved to.

Authority Member Harris moved to approve the meeting to take place at the Town Library (110 Terrentine Rd Sharpsburg, GA) on the 1st Monday of the month at 9 AM. Authority Member Woods seconded the motion. The motion passed 7-0.

Polling of Council:

Authority Members discussed the growth the Town of Sharpsburg will see in the future. Continue to create a destination for both residents and community members passing through to have a reason to walk through the downtown area.

Authority Members discussed the need for a Town mission statement.

Authority Member Yarbrough briefed the members of the benefits social media can have for the DDA. Authority Members discussed creating social media pages for the DDA, Authority Member Wren mentioned the limitations of only utilizing Facebook and not extending to other platforms.

Authority Member Woods moved to approve a Facebook Page for the DDA. Authority Member Good seconded the motion. The motion passed 7-0.

Authority Member Harris moved to extend the social media across the board to other platforms. Authority Member Good seconded the motion. The motion passed 7-0.

Administrator's Report:

There was no Administrator Report.

Chair's Updates:

Authority Members Yarbrough stated that herself and members, Woods and Harris, took their DDA training. Authority Member Yarbrough also briefed members Wren, Barrett and Brown on the resources they have for their training.

Public Comments:

Mr. Britton, OOT resident, and small business owner announced that he is ready to be a part of the growth of the town and the destination that can be created for the downtown area.

Executive Session:

There was no Executive Session.

Adjournment: Authority Member Wren moved to adjourn the September 11, 2023 meeting at 9:36 AM. Authority Member Harris seconded the motion. The motion passed 7-0.

April Jones, Recording Secretary

April Varbrough, Chairman

The foregoing minutes were corrected and duly approved at an official meeting of the Sharpsburg Downtown Development Authority, in Sharpsburg, Georgia on the 13 th day of November 2023.
April Jones, Recording Secretary